



**DIGITAL
SCHOOLHOUSE**
together with



**Just Dance
for Pudsey.**



Electronic Arts



What is esports?



**DIGITAL
SCHOOLHOUSE**
together with



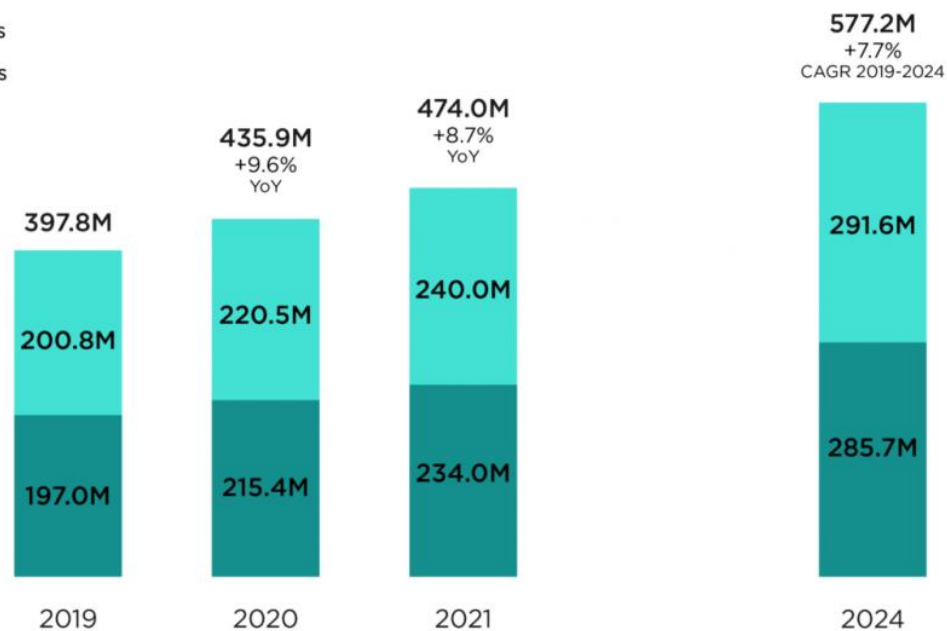
Esports industry...



Esports Audience Growth

Global | For 2019, 2020, 2021, and 2024

- Occasional Viewers
- Esports Enthusiasts



Due to rounding, Esports Enthusiasts and Occasional Viewers do not add up to the total audience in 2024.


©Newzoo | March 2021 Global Esports and Live Streaming Market Report
newzoo.com/esports-report



Task 1.



Just Dance tournament.

Worksheet Pack 



Team name:

Team members:

Team logo:

1

Digital Schoolhouse, 18a Blackbull Yard, 24-28 Hatton Wall, London EC1N 8JH.
Copyright © 2023 Digital Schoolhouse. All rights reserved.

ukie edu PlayStation. Electronic Arts SEGA Ubisoft Outright Games

Organise yourselves into pairs, then think of a name for your Just Dance esports team!

Once you have a name, complete page 1 of your worksheet pack.

Task 2.



Just Dance tournament. Host / Shoutcaster 1

Shoutcasters are the esports version of commentators. You need to have a good understanding of the game being played if you are going to be able to shoutcast for the tournament.

Watch the video of the ESWC Just Dance finals. Write down in the space below, the kinds of things the shoutcasters talk about in their commentary.

Just Dance shoutcasting features

2

Digital Schoolhouse, 18a Blackbull Yard, 24-28 Hatton Wall, London EC1N 8JH.
Copyright © 2023 Digital Schoolhouse. All rights reserved.

ukie edu PlayStation. Electronic Arts SEGA Ubisoft

Watch the video on the next slide. It features people shoutcasting for a Just Dance tournament.

Write some notes about what kinds of things the shoutcasters talk about to give you ideas that you could use to shoutcast for your own tournament.



Shoutcasting.



DIGITAL SCHOOLHOUSE
together with



Task 3.



Just Dance tournament. Host / Shoutcaster 2

Hosts introduce the tournament, explain how it will work and introduce each of the competitors to the people watching. Complete the worksheet below with the information you will need to introduce the Just Dance tournament school finals and then write the script for this introduction.

Tournament stage	School finals	Tournament introduction script
Game being played		
How many competitors will be taking part?		
How will this stage work?	All competitors will dance against each other, the team with the most combined points wins	
Name of host		
Name of school / year group(s) taking part in the tournament		

3

Digital Schoolhouse, 18a Blackbull Yard, 24-28 Hatton Wall, London EC1N 8JH.
Copyright © 2023 Digital Schoolhouse. All rights reserved.

ukie edu PlayStation. Electronic Arts SEGA Ubisoft

Hosting the tournament is another important job role.

Fill in the table on the left with details of your tournament and then write a script that you could use to introduce your school's Just Dance tournament.



Our tournament rules.



- Dance Room hosting – only the tournament manager can set up the Dance Room.
- Song selection – only the tournament manager can choose the song for each round of the tournament.
- The winner of each round is the team that has the highest combined scores.
- The tournament manager's decision is final.