

Esports Programme Manager:

Job Description

Ukie, the UK trade body for Interactive Entertainment is looking for an esports Programme Manager to deliver its flagship Digital Schoolhouse esports tournament.

Digital Schoolhouse powered by PlayStation is a not for profit programme that is delivered by UK Interactive Entertainment (Ukie) which is the trade body that represents over 400 businesses from the games and interactive entertainment industry in the UK.

The position will allow the successful candidate to shape our work in the exciting world of esports and bridging the gap between industry and education in order to revolutionise computing education and careers advice.

The esports Programme Manager will work with the wider the Ukie team and Digital Schoolhouse to support the continued growth and expansion of esports and careers education work across the UK.

We are looking for a proactive, fresh thinking individual with a desire to develop their skills. The ideal candidate will possess excellent communication and presentation skills, a positive “can-do attitude”, a creative spirit and an entrepreneurial flair.

We are a flexible and inclusive employer. If you are excited by the role, but don't feel you meet 100% of the requirements or qualifications we encourage you to apply anyway.

Ukie is a small, agile not-for-profit company of 15 people with big hearts and a commitment to the exciting, creative, innovative sector we represent. An inclusive team attitude is essential. We offer a work culture and environment where entrepreneurialism and teamwork are celebrated. We encourage you to have a look at the Ukie website to see who the team members are and to check out our Values and Beliefs.

Main Duties:

Manage the delivery of the Digital Schoolhouse National Esports Tournament – expanding its reach over the next two years to 60 participating schools and 6000 students.

- + Secure continued funding and in-kind support for the tournament

- + Work with the Digital Schoolhouse team, marketing agency and friends of the programme to recruit schools to participate in the tournament.
- + Work with the Senior Communication and Events Officer to manage all communications around the tournament.
- + Plan and deliver the production of the tournament knockout events
- + Develop and deliver a long-term vision for the tournament and its strategic growth both nationally and internationally, with an aim to become more self-sustaining.
- + Develop a programme of activity to deliver esports clubs in schools as a method for continued and sustained careers engagement.
- + Explore and develop additional activities which widen the breadth and impact of the Digital Schoolhouse programme; including a pilot of small-scale regional tournaments delivered by secondary schools for local primary schools.

We're looking for an inspirational person who:

- + has good knowledge of and contacts with UK esports
- + understands the esports sector and the challenges it faces in the UK
- + has good contacts with business and influencers in the games and esports industries
- + is a creative thinker
- + is interested in education
- + is proactive and can work on their own initiative
- + has excellent written and verbal communication skills
- + has top-notch organisational skills
- + is digitally literate and can use online web authoring tools
- + can use social media effectively

Hours of Work:

- + Monday to Friday – 9.00am to 5.30pm
- + Expectation that some evening and weekend work may be required to attend events as the business requires.
- + This is a part-time role and we are looking for someone to work approximately three days a week.
- + The successful candidate will be based at Ukie's London based offices but working remotely is an option.
- + Fixed term contract until April 2020

Salary:

- + £30-35k
- + Fixed term contract until April 2020